Train the Trainer School
The Foundation of Success Starts Here.
T3S
Training Leaders to Train

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CASE STUDY

OVERVIEW

- **Case Study Characteristics**
- **Develop a Case Study**
- **Preparing for a Case Study**
- **Facilitation of a Case Study**
- **Evaluating Learning Outcomes**

Definition

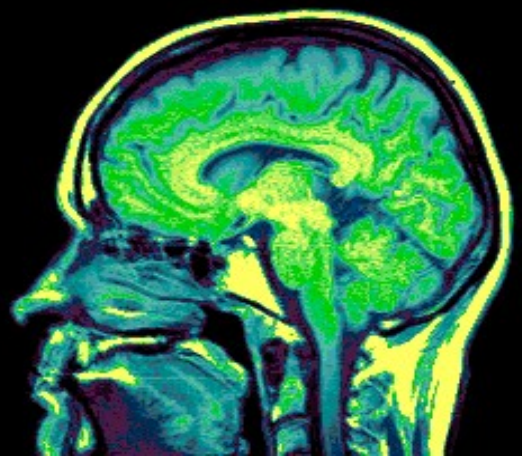
- **Documented study of a specific real-life situation, used as an instructional method. Students read and analyze the prescribed cases and present their interpretations or solutions based upon reasoning**

Advantages

- Develop new insights
- No follow-up evaluation necessary
- Student input
- Evaluation is inherent
- Emphasizes practical thinking!!!

Advantages Cont.

- **Simulates real life conditions**
- **Introduction of complex information**
- ***HIGHE LEVEL OF LEARN***



Disadvantages

- Time consuming
- Instructor expertise must be high
- Class size/Student involvement
- Lower levels of cognitive domain
- Material may become outdated

Characteristics

Do *NOT* use for…

- Introducing new instructional information
- Presenting several new ideas

Characteristics

- **Could have multiple correct answers**
- **Much of the information collected is retrospective data, recollections of past events, and is therefore subject to the problems inherent to memory**

Developing a Case Study

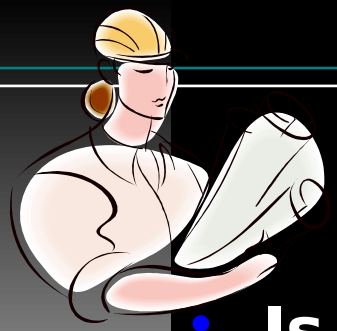
Kernel

- The case kernel is a short, dramatic statement that captures the students' attention

- The case kernel should contain…

Case Kernel

- The main characters
- A clear idea of the basic problems
  - dilemmas
  - complexities
  - ambiguities of the case story
- A clear idea of what events “carry” or “create” the dilemmas/etc



Case Blueprint

- Is an outline of the case
- List In bullet style format
- List the items in chronological order
  (not required but easier writing later)
- Change descriptive information (character names, locations, dates, etc)

- In “Back in the Fight” the case blueprint would look something like this:
  - Wallace Deployed to Baghdad in March 2003.
  - Wallace was on the Drill Field during 9/11 and he was from New York.

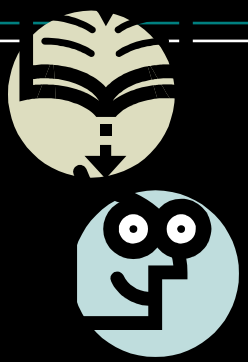
Plot Points

- **Summarize the case into several plot points.**
- **Arrange the bullets into several plot points**

Plot Points

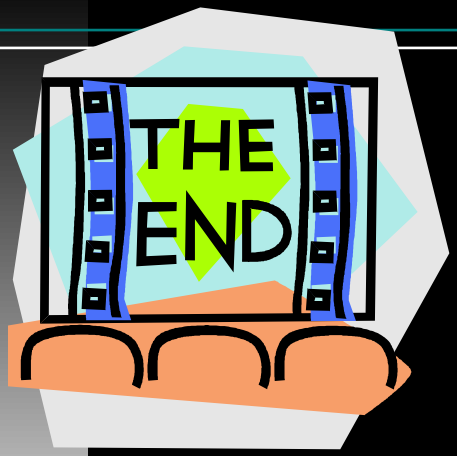
- **Dramatize your plot points in a clear, chronological manner**

- **Plot points should engage the reader and pull them along effortlessly**



Case Story Format

- Take the dramatized plot points and fill in the dialogue
- Create a hook to capture the readers attention
- Write in past tense and third-person
- Develop questions that will have the students assume the roles of the characters in the case story



End the case

- **A happy conclusion is not necessary in a case story**
- **End the case in a way that emphasizes the problem that exists, a complex situation, or an ambiguity that is unresolved**

Prepare for Case Study

- **Gathering required materials**
- **Ensure learning outcomes can be reached**
- **Guiding questions (assume roles)**
- **Discussion notes**
- **Logistics notes**
- **Preparation of learnin environment**

Facilitate Case Study

It's time to start the case!!!

- Pass out case study
- Establish ground rules

Examples:

- Profanity
- Respect the opinions of others
- Inform students of sensitive issues

Facilitate Case Study

Introduce the Case

- Have all read the case
- One student brief the facts
- Second student elaborate
- Gain different perspectives

DEMONSTRATION

Facilitate Case Study

- ***Resolve Conflict***
- ***Non-Verbal communication***

Facilitate Case Study

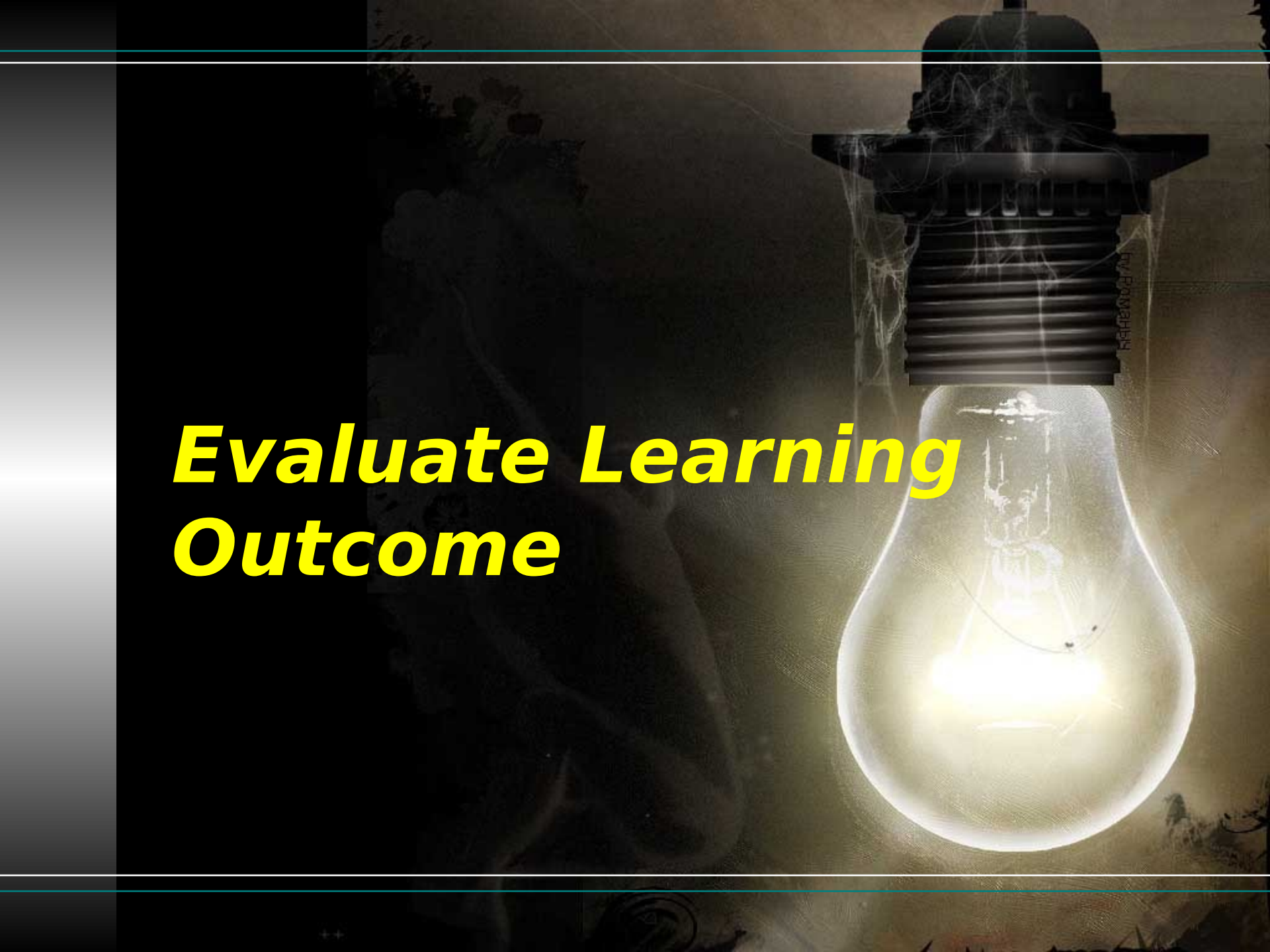
- **Rules of the road for case study**
  - **Listen and remember**
  - **Support each position as it emerges**
  - **Contest each position as it evolves**
  - **Be “the unexpected”**
  - **Limit lectures**
  - **Humor is OK**

Facilitate Case Study

- **Dynamics of a case study**
  - **Time**
  - **Pace**
  - **Involvement**
  - **Flow**

End the Discussion

- Give a verbal warning
- Take final comments
- Summarize the case
- Always cover actual case outcome


Evaluate Learning Outcome

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